

Example of announcement to consumers published at operator's cost *

Withdrawal

Announcement to people allergic to eggs

ZZ oat cookies contain egg not indicated in labelling

Manufacturer: Firma Oy
Best before: 18.4.2005 and 20.5.2005 (only applies to these batches)
Package size: 200 g

ZZ oat cookies contain egg but egg is not indicated in the labelling. The product may be hazardous to people who are allergic to eggs. The product is not harmful to other people.

Retail stores have been instructed to immediately discontinue the selling of the product.

Consumers who have purchased the product and are allergic to eggs are asked to return the affected products to the point of sale or to send an empty package to the address Firma Oy, X-katu 2, 12345 Town. The date marking or the batch code shall be legible on the package. The consumers will be refunded for the product.

For more information, please contact: Product Manager YY, Firma Oy, tel. +358 (0) 1 123 4567

* The operator sends a corresponding press release to the Finnish News Agency STT (toimitus@stt.fi)